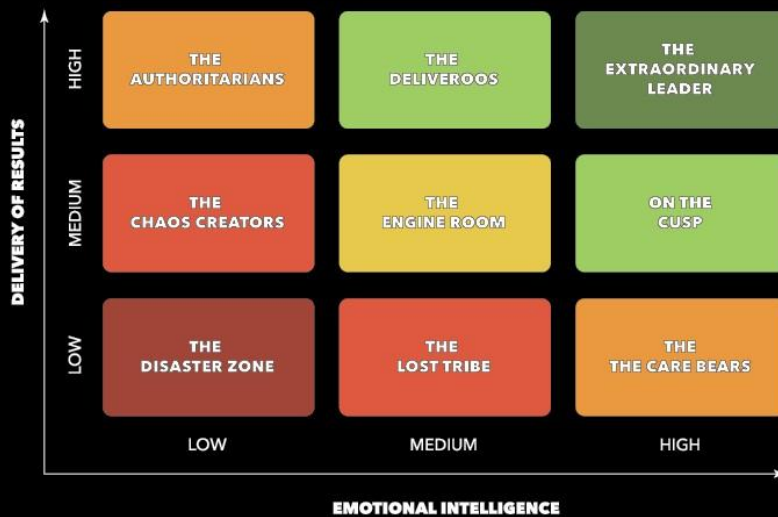


THE CHEQUERBOARD OF LEADERSHIP



Extraordinary leadership can be found
when EQ and Delivery combine

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The Chequerboard of Leadership

Extraordinary leadership occurs when EQ meets Delivery

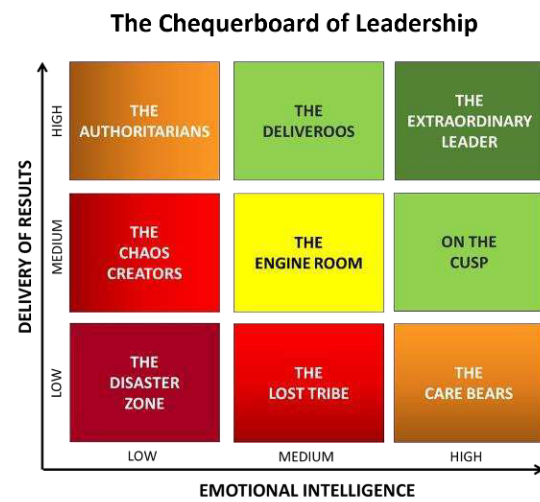
By Campbell Macpherson

Author of the 2018 Business Book of the Year

Leadership is delivering results - through people.

And this is far from easy, as we all now, for it involves influencing, herding and managing complex, often irrational, emotional humans. Leadership is not about telling people what to do: that never works (at least not for long).

Leadership today is not about hierarchy; it is about influence. And leaders exist at all levels of an organisation – whether you have direct reports or not. Leadership is about influencing people throughout the organisation. It is about helping people to want to change.



Leadership is important: the future of our families, our clubs, our teams, our departments and our organisations depend upon it. The better we are at leading and influencing people, the better off everyone around us will be. And we can all become better, and more influential, leaders.

In my 25+ years of enabling a multitude of business leaders to lead successful and sustainable change, I have seen that extraordinary leaders possess three core, critical skills:

1. The ability to deliver sustainable results
2. The ability to influence, motivate and empower people (Emotional Intelligence)
3. The ability to build extraordinary leadership teams

Poor leaders possess none of these skills. Extraordinary leaders possess all three - in abundance.

They are focused on the delivery of outcomes that are sustainable. They have honed their influencing skills and worked on their emotional intelligence knowing that when it comes to leadership, EQ trumps IQ hands down. And they realise that 21st Century leadership is a team game, not a solo pursuit.

They also realise that every one of these attributes require continual development. The future of their careers and their organisations depend upon it.

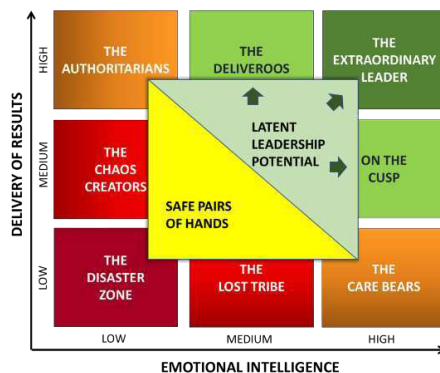
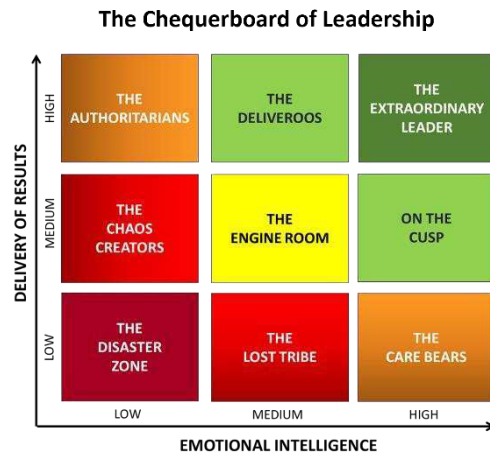
This paper focuses on the first two attributes above. You can download the paper on Extraordinary Leadership Teams from the Downloads page of www.changeandstrategy.com.

Extraordinary leaders ... of leaders

When it comes to the first two attributes of individual leadership (Delivery and EQ), each different type of leader between the two extremes of woeful and extraordinary can be plotted on a simple grid that I have called 'The Chequerboard of Leadership'.

It is a chequerboard because a leader's position on the board is not set in stone. No matter which square someone may occupy today, they do not have to be imprisoned in that cell forever, they can move - preferably upwards and to the right - as long as they are aware of their position on the board and possess the desire to change.

Leaders in The Disaster Zone are irredeemable in their current role, while some leaders among the 'Chaos Creators' or 'Lost Tribe' will be capable of changing and developing to become better leaders.



Those in the light green squares are the high potential leaders of your organisation. Companies are quick to design leadership development programmes and talent development programmes for 'The Deliveroos' and those who are 'On the Cusp'. Within 'The Engine Room' (yellow square) are the leaders and managers that can sometimes be taken for granted – and yet they are the backbone of the business. The middle yellow square is also the most populous square on the board – described by one CEO client as their “permafrost middle-management layer”.

He was mistaken: his permafrost layer elsewhere - within the red squares.

The 'Engine Room' is where opportunity can be found, for it contains two invaluable groups of people:

1. 'Safe Pairs of Hands' – competent managers that every business needs. And their leadership competence and effectiveness can be enhanced.
2. 'Latent Leadership Potential' – hidden leaders, often technical experts and professionals, whose development as leaders will deliver substantial returns for the business.

Unlocking the potential of The Engine Room could transform your organisation.

Where would you place yourself on the board?

Where would other people place you?

In which square would you place your manager?

In which square would you place each member of your organisation's senior leadership team?

Why?

Programmes and assessments to transform your leaders ... at every level of your organisation.

Programmes:

Leading with Influence

Develop your next generation of senior leaders

Extraordinary Leadership Teams

Critical for the success of every business

Leading Change

88% of changes fail. Lead the 1 in 8 that succeeds

Assessments:

EQ 360

Assess and enhance your emotional intelligence

12 Leadership Traits 360

How do you core against the 12 Leadership Traits

Leadership Team

Every member assesses the team

Campbell Macpherson: The Change Catalyst



Campbell Macpherson is an international expert on leadership and change, a keynote speaker, an Executive Fellow of Henley Business School. He has been enabling leaders for 3 decades across the UK, Europe, Australia, US, ME and Asia.

He is the author of three books to date, including 'The Change Catalyst' the 2018 Business Book of the Year,

His executive career included Senior Adviser to the Abu Dhabi Investment Authority, Strategy Director of Zurich, HR Director of Sesame (1000-person FS firm), Marketing Director of Virgin Wines and eBusiness Head of AMP. He began his careers flying jets (badly) in the RAAF.

Clients include: T Rowe Price, BNY Mellon, Pershing, Howden Insurance, CPA, Shoosmiths, Invesco, Henley Business School, Singer Capital Markets, SJP, iPipeline, Mazars, ...



Change is inevitable. Successful change isn't.

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