

EMBRACING :: CHANGE

THE ONLINE SERIES



From Campbell Macpherson,
International Change Expert and Author of:
'The Change Catalyst', 2018 Business Book of the Year.
From his new book 'The Power to Change' (Kogan Page 2020).



Equip your people with the tools they need to embrace change. Right now. Online.

We are all living in times of unprecedented uncertainty and heightened anxiety. Your people are being asked to cope with an extraordinary amount of change due to this coronavirus pandemic.

They need help. Let's give it to them. Now. Online.

Your people are working from home and they are worried - about the future of their jobs, the value of their pensions, the health of their loved ones, their children's future, even their ability to stock enough provisions for their family. Many have been furloughed or have lost their jobs.

The ability to be resilient in the face of change is the most important skill that any of us can develop - and it has never been more important than it is today.

The Embracing Change Online Series:

1. Four live fortnightly webinars with change expert, Campbell Macpherson.

- The inevitability of change and how we react to it
- Navigating our way through the Change Curves
- Our emotional barriers to change - and how to overcome them
- Tools to embrace change and to be your own Change Catalyst

NB: A recording of each fortnight's webinar will be placed in your dedicated online library.

2. Your dedicated online library of change essentials

A continually updated library containing the recordings of each webinar plus a host of relevant videos, articles, presentations and insights on embracing change produced and curated by Campbell Macpherson, including excerpts from his new book, 'The Power to Change', being published worldwide by Kogan Page this Summer.

For details on pricing and process – email campbell@changeandstrategy.com today.