

change | strategy

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Change Catalyst Product & Services

Enabling the delivery of sustainable strategic change



Change Success Model

Successful and sustainable change demands the optimisation and interaction of four key elements – plus a Change Catalyst to ensure focus on delivery of the desired outcomes.



Suite of Change Catalyst Products & Services

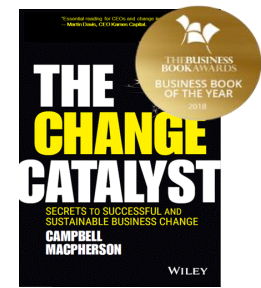
Change Catalyst Products

 <h3>Leading Change Workshops</h3> <p>1 or 2 day workshops for leadership teams or individual leaders to provide them with the skills and tools they need to lead successful and sustainable change.</p>	 <h3>Strategic Change Programme</h3> <p>16 week program with the senior leadership team to ensure clarity of strategy, strategic alignment and successful change leadership.</p>	 <h3>Embracing Change Workshop</h3> <p>½ day workshop for all employees to help them to personally embrace change.</p> <p><i>"Only your people can deliver your strategy."</i></p>	 <h3>Change Readiness Review</h3> <p>Combination of world-class online survey, focus groups, workshops and interviews to assess the current change readiness of the organisation and develop a plan to ensure the culture is ready for change.</p>	 <h3>Change Catalyst Development Programme</h3> <p>A series of workshops, classes and coaching sessions aimed at identifying and developing your own in-house Change Catalysts: professionals capable of guiding the delivery of the outcomes the business needs.</p>
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Bespoke Services

<h3>CEO Advisory Package</h3>	<p>A tailored package of services to advise the CEO and ensure the organisation possesses the capability and skills to embrace change and deliver the strategy. Elements could include internal and external analysis; one-to-one interviews with CEO, leaders, key managers and influencers; leading change workshop with exec team and departmental leadership teams, The Power to Change workshops with all employees, ... plus final report for CEO.</p>
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<p>Business Advisory: →</p>	Change	Strategy Clarification & Execution	Culture Change	Organisation Design & Development	Motivational Speaking
<p>L&D: →</p>	Mentoring	Coaching	Workshops	Masterclasses	Seminars



About Change & Strategy International

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Change & Strategy International specializes in enabling CEOs and leadership teams to achieve one of the most difficult assignments in the world of business – the leadership of successful and sustainable change.

Owner, Campbell Macpherson, is an international business advisor, keynote speaker, facilitator, writer and award-winning author. His book, 'The Change Catalyst' (Wiley 2017), won the leadership category at the 2018 Business Book Awards as well as the coveted title of **'2018 Business Book of the Year'**.

He is also an adjunct faculty member of the Henley Business School.

For more than 25 years, Campbell has been helping CEOs and leadership teams align to a clear strategy, build enabling cultures and lead successful and sustainable change.

His next book, *The Power to Change*, will be published worldwide by Kogan Page in July 2020



